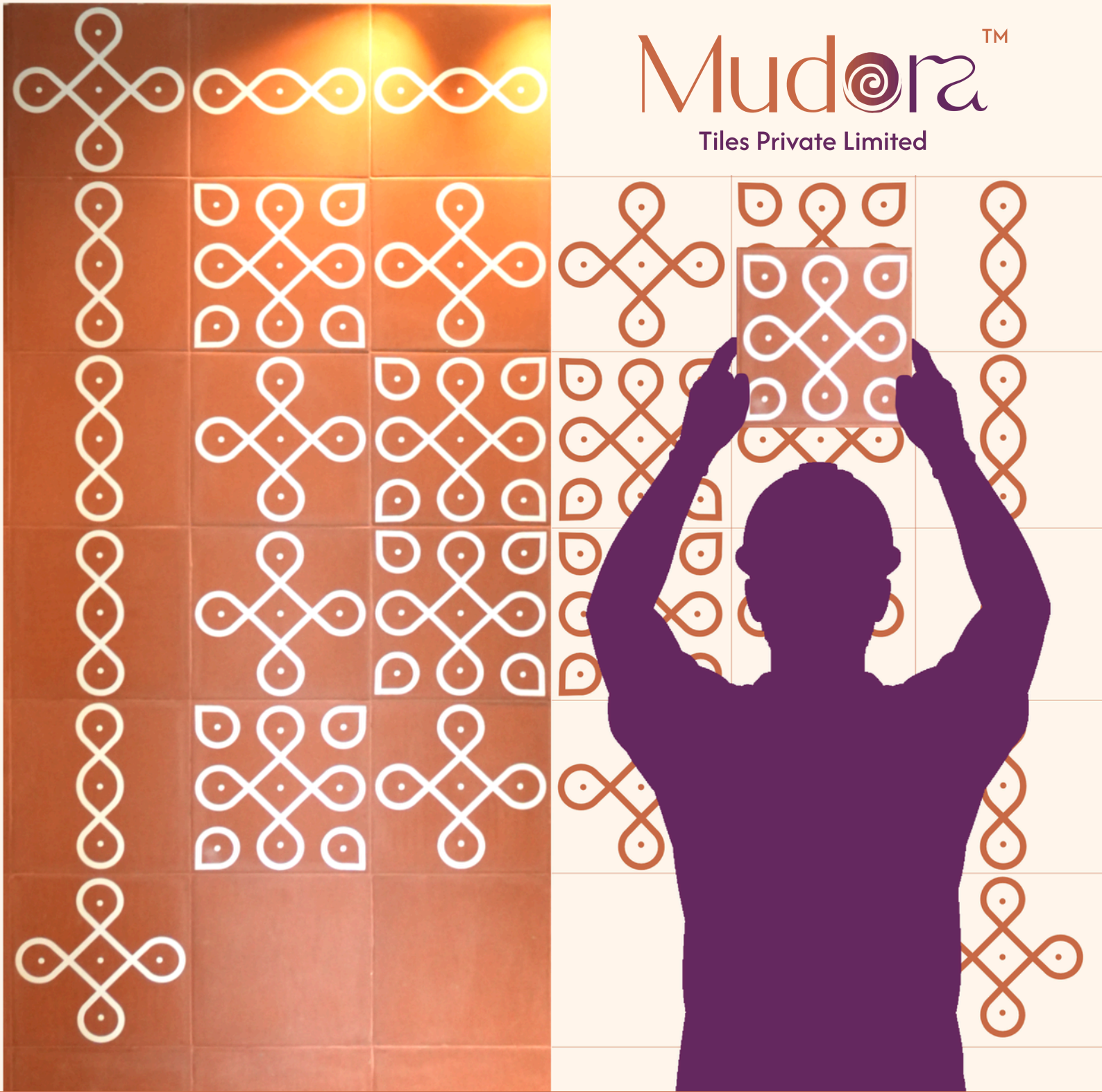


The background of the top half of the page is a wall covered in terracotta tiles. The tiles feature various geometric patterns in white and brown. A silhouette of a person wearing a hard hat is shown from the back, holding up a single tile to check its alignment. The company name 'Mudora' is written in a large, stylized font, with a trademark symbol, and 'Tiles Private Limited' is written in a smaller font below it.

Mudora™

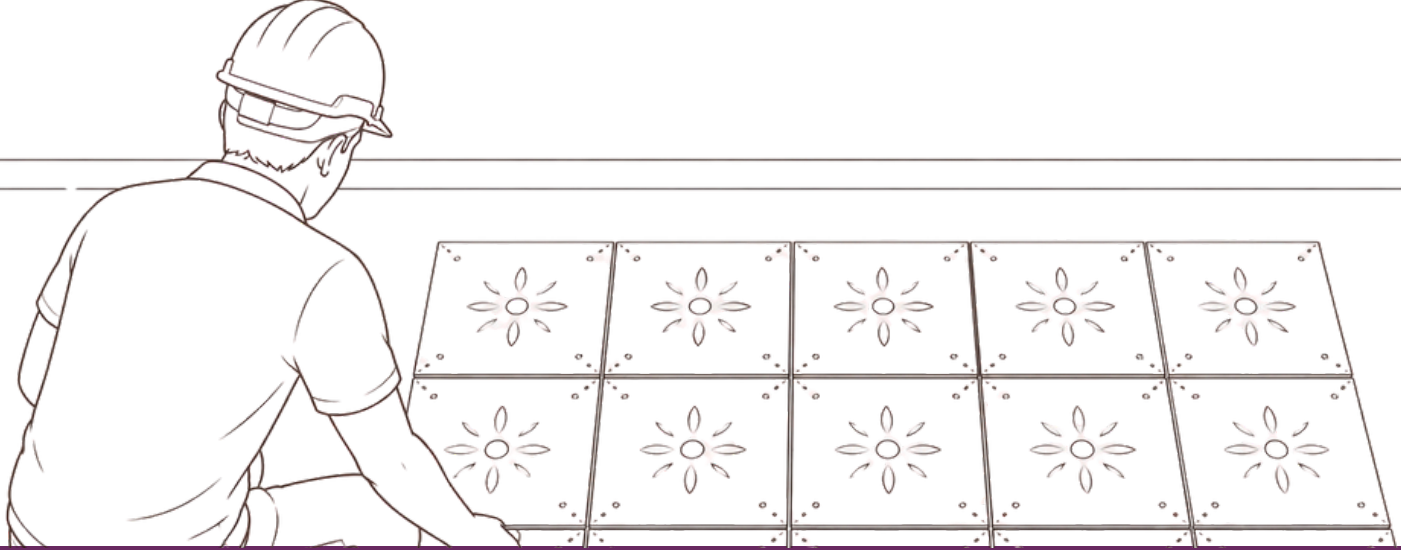
Tiles Private Limited

Installation Guide.

Thank you for choosing Mudora Wall Tiles.

Mudora tiles are crafted from natural terracotta and designed to bring texture, character, and warmth to interior spaces. Because terracotta is a naturally porous material with inherent variations, careful installation is essential to achieve the best possible finish and long-term performance.

Please read this guide completely before beginning installation.



Before You Begin...

Dry-Lay the Tiles

Before installation, it is recommended to dry-lay a complete set of tiles on the floor.

This allows you to:

- Visualize the complete design and tile layout.
- Understand the arrangement of individual tile designs.
- Make any necessary adjustments before fixing the tiles to the wall.
- Facilitate a quicker and more accurate installation.

Once you are satisfied with the layout, proceed with the installation.

Installation Requirements

Ensure that you have -

- A clean, sound, and level wall surface.
- A suitable polymer-modified tile adhesive.
- An appropriate notched trowel.
- A clean brush, sponge, or cloth for lightly dampening the tiles.
- A grout float or suitable grouting tool.
- Suitable grout in the colour of your choice.
- Soft, clean cloths for cleaning the tile surface.

Installation Process

01 : Prepare the Wall Surface

The wall surface must be clean, sound, level, and free from grease, paint flakes, or any other contaminants that may affect adhesion.

Existing painted surfaces should be adequately roughened and prepared prior to installation to ensure proper bonding.



For New Construction

For new construction projects, tiles should preferably be installed during the final stages of work.

Once installed, protect the tiles with a suitable covering to prevent dust accumulation and protect the finished surface during the remaining work.

02 : Select the Adhesive

For wall applications, tiles should be installed using a high-quality POLYMER-MODIFIED TILE ADHESIVE (e.g., Laticrete 315 Plus or equivalent) and not with conventional cement-sand mortar.

Polymer-modified tile adhesives are specifically engineered for tile installation and provide superior bond strength, adhesion, flexibility, and long-term durability compared to traditional cement-sand mixes.



These adhesives also help accommodate the natural porosity and dimensional variations of terracotta, reducing the risk of debonding, hollow spots, and tile failure over time.

IMPORTANT: Do not use conventional cement-sand mortar for the installation of Mudora Wall Tiles.

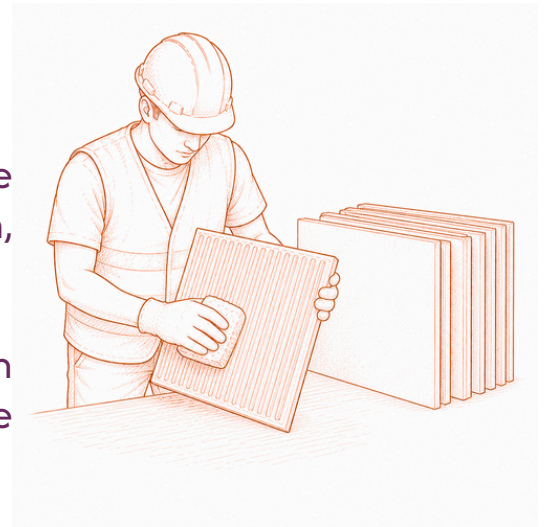
Installation Process

03 : Prepare the Tiles

DO NOT soak the tiles before installation.

To ensure optimum adhesion, lightly dampen the back surface of each tile using a clean brush, sponge, or cloth.

The tile surface should appear damp but free from any standing water, visible droplets, or surface wetness before adhesive application.

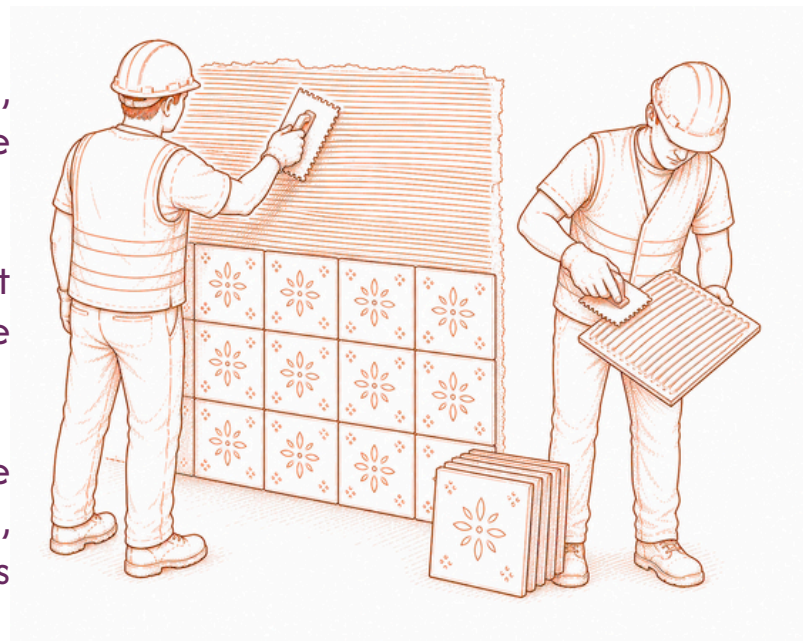


04 : Apply the Adhesive

Using an appropriate notched trowel, spread the adhesive evenly onto the prepared wall surface.

In addition, apply a thin, uniform coat of adhesive to the back of each tile (back buttering).

This helps improve adhesive coverage and promotes a stronger bond, particularly with handmade or porous terracotta tiles.

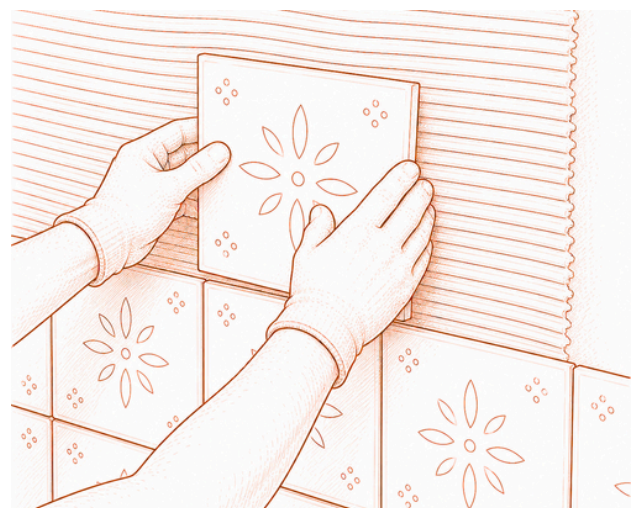


Adequate adhesive coverage across the entire back of the tile is essential for long-term performance and durability.

05 : Place the Tiles

Position the tile firmly against the adhesive bed. Apply even pressure while slightly sliding or twisting the tile into place.

Continue placing the tiles according to the dry-laid arrangement established before installation.



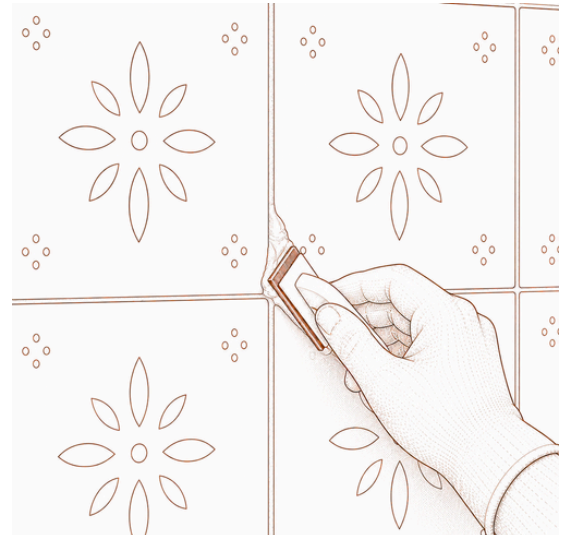
Installation Process

06 : Apply the Grout

Many Mudora designs are intended to be installed with minimal or no visible grout gaps; however, grouting of the joints is still recommended after installation.

Once the adhesive has cured, fill the joints using a suitable grout colour of your choice.

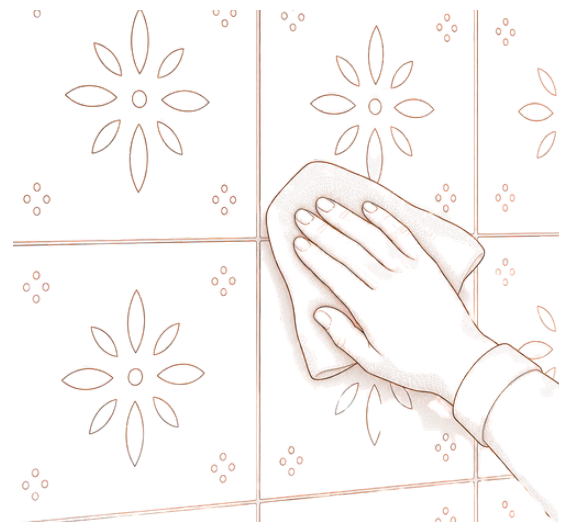
Apply grout carefully and work it into the joints using a grout float or appropriate tool, taking care not to scratch or damage the tile surface.



07 : Clean the Surface

After grouting, remove excess grout promptly and avoid allowing grout residue to dry on the face of the tiles.

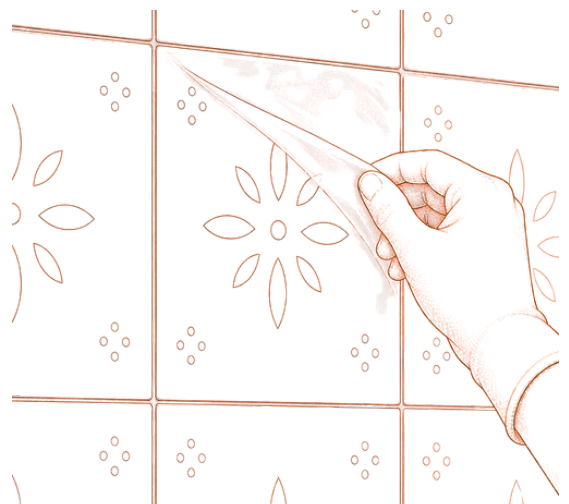
Gently clean the surface using a soft, clean cloth to remove any remaining residue and achieve a neat finish.



07 : Remove the Protective Film

After all installation and grouting work has been completed and the surface has been cleaned, carefully peel away the protective film from the face of the tiles.

Remove the film slowly and gently to reveal the finished surface and prevent any unnecessary stress on the tile.





Care & Maintenance

Keep It Simple

Your terracotta feature wall is now ready to enjoy.

For routine maintenance, simply dust or wipe the surface with a soft, clean cloth

Where additional cleaning is required, use a slightly damp cloth with clean water only.

Avoid

Do not use:

- Abrasive pads
- Harsh cleaning agents
- Acids
- Solvents
- Bleach
- Chemical cleaners

These may affect the finish and appearance of the tiles.

With simple periodic cleaning, your Mudora wall will retain its natural character and aesthetic appeal for years to come.

Installation Checklist

Before completing the installation, make sure:

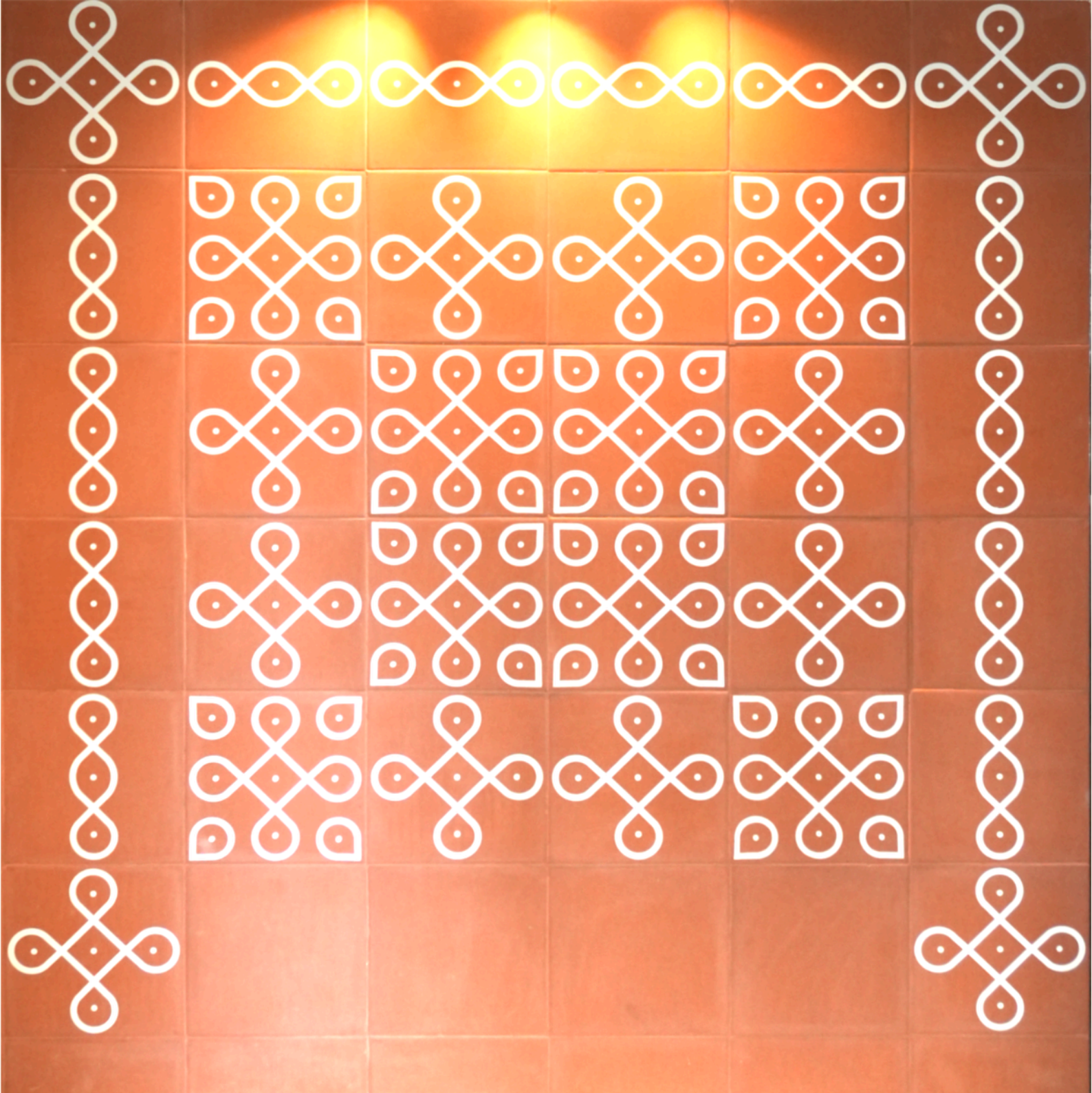
- ☐ The wall is clean, sound, level, and properly prepared.
- ☐ Existing painted surfaces have been adequately roughened.
- ☐ A polymer-modified tile adhesive is being used.
- ☐ Tiles have not been soaked.
- ☐ Tile backs have been lightly dampened before adhesive application.
- ☐ Adhesive has been applied to both the wall and the back of each tile.
- ☐ Adequate adhesive coverage has been achieved across the entire back of each tile.
- ☐ Tiles have been positioned according to the planned layout.
- ☐ Grout has been carefully applied without scratching the tile surface.
- ☐ Excess grout has been removed promptly.
- ☐ The surface has been gently cleaned after grouting.
- ☐ Protective film has been removed carefully after installation and cleaning.
- ☐ The finished wall has been protected from dust and other construction work where applicable.

A Note from Mudora

Terracotta is a natural material, and its character comes from its materiality, texture, and handcrafted quality.

Following the recommended installation and care process will help preserve the intended appearance of your Mudora Wall Tiles and ensure a durable, beautiful finish.

Thank you for bringing Mudora into your space.



Stay Connected with Mudora

For product enquiries, installation support,
or to explore more of our collections:



www.mudoratile.com



create@mudoratile.com



+91 9810941860



Explore the entire collection